



BRAND CONSULTING GROUP, INC.

All of our consultants are certified auditors.

UPDATED 06/02/2014

Management, Organizational, & Business Improvement Services (MOBIS)
Industrial Group: 874 Industrial Class: 8742
Contract #: GS-23F-8045H
Contract Period: 10/1/1997-9/30/2017

Contractor: Brand Consulting Group, Inc., PO Box 116, Waccabuc, New York 10597 (914) 763-9200 Phone, (914) 763-9201 Fax

Business Size: Small Business

Customer Ordering Information

1a: SIN 874-1: Page 3 of 6, SIN 874-4: Page 4 of 6, SIN 874-5: Page 6 of 6

1b: SIN 874-1, Item: ISO 9001 GAP Analysis Assessment, \$1,215.46/Day
SIN 874-4, Item: ISO 9001 Executive Overview, \$1,986.15 Per Course
SIN 874-5, Item: ISO 9001 Executive Overview Manual, \$51.64/Manual

2. Minimum Order: \$100.00

3. Maximum Order: \$1,000,000.00

4. Geographic Coverage: The World

5. Points of Production: Cross River, NY, USA

6. Discount from List Prices: 5%-33%

7. Quantity Discounts: 0

8. Prompt Payment Terms: Net 30

9a. Government Commercial Credit Card is accepted

9b. Not applicable.

10. Foreign Items: None

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11a. Time of Delivery: Products and Services will be shipped within 2 business days.

11b. Expedited Delivery: Items available for expedited delivery are noted in this price list.

11c. Overnight and 2-Day Delivery: Overnight and 2-Day delivery are available upon request for additional charge. Contact Contractor for details.

11d. Urgent Requirements: Contact the Contractor's Representative for details.

12. F.O.B. Point(s): Destination Point (on Manuals only)

13. Ordering Address: Brand Consulting Group, Inc., PO Box 203, Waccabuc, NY 10597 (914) 763-9200 Phone, (914) 763-9201 Fax

14. Payment Address: Brand Consulting Group, Inc., PO Box 203, Waccabuc, NY 10597 (914) 763-9200 Phone, (914) 763-9201 Fax

15. Warranty Provision: None

16. Export Packing Charges: To be determined on a per situation basis.

17. Not applicable.

18. Not applicable.

19. Not applicable.

20. Not applicable.

20a. Not applicable.

21. Not applicable.

22. Not applicable.

23. Not applicable.

24a. Not applicable.

24b. Not applicable.

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25. Data Universal Number System (DUNS) number is 95-997-3769.

26. Our firm is registered in the CCR under CAJE Code 1CSW3.

27. Not applicable.

28. Our firm is authorized to accept Disaster Recovery Purchasing.

The Service Contract Act (SCA) is applicable to this contract as it applies to the entire MOBIS Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CFR 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the contractor adds SCA labor categories/employees to the contract through the modification process, the contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and the applicable wage determination number. Failure to do so may result in cancellation of the contract.

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INTRODUCTION

Brand Consulting Group, Inc. Group, Inc. (“Brand”) was founded in 1995 by **Leigh A. Brand** and is incorporated in the state of Pennsylvania with offices in Cross River, New York. The company is a *small business* as defined by the Small Business Administration (SBA) and maintains a General Services Administration (GSA) contract under the Mission Oriented Business Improvement Services (MOBIS) (reference GS-23F-8045H).

Brand Consulting Group is ISO 9001:2008 registered by ASR Registrars, Certificate #5039 valid until November 22, 2016. It should be noted that most consulting firms providing operational excellence consulting services (including ISO 9001 services) do not have a formal, registered Quality Management System. We would encourage any government buyer to review this issue carefully when it conducts market research. An established Quality Management System enables an organization to comply with Quality Assurance Surveillance Plan requirements stated within a RFP or RFQ.

The core focus of Brand’s business is training, auditing, and consulting services for quality management, environmental management, and social accountability standards including ISO 9001, TS 16949, 42 CFR 84, ISO 14001, US FDA cGMP’s, Capability Maturity Model/Integration (CMM/CMMI), OHSAS 18001, TL 9000, AS 9100, SA 8000, Six Sigma, Lean, and Malcolm Baldrige Award. Brand works heavily in Process Mapping, Identification, and Improvement. All of Brand’s services can be viewed at www.bcgiso.com and our GSA MOBIS Schedule can be viewed at <http://www.bcgiso.com/about/mobis.pdf> The majority of Brand’s clients are US government departments and agencies including: State, Interior, Defense, Agriculture, Veterans Affairs, Homeland Security, Treasury, Health and Human Services, and Energy. Brand has also worked with the Federal Reserve Bank, US Postal Service, National Transportation Safety Board, and the United Nations.

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BRAND CONSULTING GROUP-U.S. GOVERNMENT PRICING

THE PRICING INFORMATION CONTAINED HEREIN IS FOR U.S. GOVERNMENT AGENCIES AND DEPARTMENTS ONLY. THIS INFORMATION SHOULD BE REVIEWED ALONG WITH BRAND'S WEB SITE (WWW.BCGISO.COM) WHICH CONTAINS SPECIFIC INFORMATION ON COURSE AND SERVICE CONTENT AND DURATION.

PRICES SHOWN HEREIN ARE NET (DISCOUNT DEDUCTED)

ALL PRICING SHOWN IS SUBJECT TO AN ANNUAL ECONOMIC PRICE ADJUSTMENT (EPA). The applicable method of EPA continues to be clause I-FSS-969-(b)(1) and the fixed annual rate of escalation is changed from 2.46% to 2.2%. A 2.46% increase is effective 5/3/2012 and the 2.2% increase will be effective 10/1/2013 to coincide with the 12 month contract anniversary date. The pricing shown below along with any subsequent EPA shall be based upon the Period of Performance of work and not necessarily the date of a proposal or contract award.

874-1 Integrated Consulting Service

Description of Gap Analysis Assessment: An in-depth analysis and assessment of your organization's current status vis-à-vis the standard specified below. Each applicable requirement of the standard is assessed, and a Report is issued describing specific areas or "gaps" in your current system. The report includes recommendations on how to effectively address these "gaps," as well as a realistic time-line for registration.

Labor Category and Description: Individuals deemed **ISO 9001 Senior Consultants** must possess the following education, training, skills, and experience:
Education- Master's Degree or higher, **Training-** Successful completion of a RABQSA/IRCA accredited ISO 9001 Lead Auditor Course, **Skills-** Must be a RABQSA/IRCA certified Lead Auditor, **Experience-** 10+ years of experience working with ISO 9001

Labor Category and Description: Individuals deemed **ISO 9001 Consultant** must possess the following education, training, skills, and experience:
Education- High School Degree or higher, **Training-** Successful completion of a RABQSA/IRCA accredited ISO 9001 Lead Auditor Course
Skills- Must be a RABQSA/IRCA certified Auditor or Lead Auditor, **Experience-** 5+ years of experience working with ISO 9001.

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Gap Analysis Assessment (GA)

LABOR CATEGORY	GOVT DAILY RATE (10/1/2013-9/30/2014)	GOVT DAILY RATE (10/1/2014-9/30/2015)	GOVT DAILY RATE (10/1/2015-9/30/2016)
ISO 9001 Gap Analysis Assessment -Consultant	\$ 1,215.46	\$ 1,242.20	\$ 1,269.53
ISO 9001 Gap Analysis Assessment –Senior Consultant	\$ 1,973.71	\$ 2,017.13	\$ 2,061.51
TS 16949 Gap Analysis Assessment	\$ 1,142.89	\$ 1,168.03	\$ 1,193.73
ISO 14001 Gap Analysis Assessment	\$ 1,350.70	\$ 1,380.42	\$ 1,410.78
cGMP Gap Analysis Assessment	\$ 1,142.71	\$ 1,167.85	\$ 1,193.54
TL 9000 Gap Analysis Assessment	\$ 1,454.56	\$ 1,486.56	\$ 1,519.26
AS 9100/9110 Gap Analysis Assessment	\$ 1,350.70	\$ 1,380.42	\$ 1,410.78

Description of Documentation Review (DR)/Readiness Assessment (RA): After the required documentation and process identification is complete, your organization will want to verify that all aspects of your quality management system are complete and comply with the ISO 9001 standard. Brand Consulting Group will review your documentation (policies, procedures, instructions, processes, and forms, etc.) and the practices associated with those documents.

Labor Category and Description: Individuals deemed *ISO 9001 Senior Consultants* must possess the following education, training, skills, and experience: **Education-** Master’s Degree or higher, **Training-** Successful completion of a RABQSA/IRCA accredited ISO 9001 Lead Auditor Course, **Skills-**Must be a RABQSA/IRCA certified Lead Auditor, **Experience-**10+ years of experience working with ISO 9001

Labor Category and Description: Individuals deemed *ISO 9001 Consultant* must possess the following education, training, skills, and experience: **Education-**High School Degree or higher, **Training-**Successful completion of a RABQSA/IRCA accredited ISO 9001 Lead Auditor Course **Skills-**Must be a RABQSA/IRCA certified Auditor or Lead Auditor, **Experience-**5+ years of experience working with ISO 9001.

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Documentation Review (DR)

Labor Category	Govt Hourly Rate (10/1/2013-9/30/2014)	Govt Hourly Rate (10/1/2014-9/30/2015)	Govt Hourly Rate (10/1/2015-9/30/2016)
ISO 9001 DR-Consultant	\$ 151.93	\$ 155.27	\$ 158.69
ISO 9001 DR-Senior Consultant	\$ 246.72	\$ 252.15	\$ 257.70
TS 16949 DR	\$ 155.84	\$ 159.27	\$ 162.77
ISO 14001 DR	\$ 181.82	\$ 185.82	\$ 189.91
cGMP DR	\$ 155.84	\$ 159.27	\$ 162.77
MBNQA DR	\$ 192.22	\$ 196.45	\$ 200.77
TL 9000 DR	\$ 181.82	\$ 185.82	\$ 189.91
AS 9100/9110 DR	\$ 181.82	\$ 185.82	\$ 189.91

Description of General Consulting: Our firm will provide on and offsite assistance and consultation during the implementation process.

Labor Category and Description: Individuals deemed **ISO 9001 Senior Consultants** must possess the following education, training, skills, and experience:
Education- Master's Degree or higher, **Training-** Successful completion of a RABQSA/IRCA accredited ISO 9001 Lead Auditor Course, **Skills-** Must be a RABQSA/IRCA certified Lead Auditor, **Experience-** 10+ years of experience working with ISO 9001.

Labor Category and Description: Individuals deemed **ISO 9001 Consultant** must possess the following education, training, skills, and experience:
Education- High School Degree or higher, **Training-** Successful completion of a RABQSA/IRCA accredited ISO 9001 Lead Auditor Course
Skills- Must be a RABQSA/IRCA certified Auditor or Lead Auditor, **Experience-** 5+ years of experience working with ISO 9001.

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Labor Category	Govt Hourly Rate (10/1/2013-9/30/2014)	Govt Hourly Rate (10/1/2014-9/30/2015)	Govt Hourly Rate (10/1/2015-9/30/2016)
ISO 9001 GC-Consultant	\$ 151.93	\$ 155.27	\$ 158.69
ISO 9001 GC-Senior Consultant	\$ 246.72	\$ 252.15	\$ 257.70
TS 16949 GC	\$ 155.84	\$ 159.27	\$ 162.77
ISO 14001 GC	\$ 181.82	\$ 185.82	\$ 189.91
cGMP GC	\$ 155.84	\$ 159.27	\$ 162.77
MBNQA GC	\$ 192.22	\$ 196.45	\$ 200.77
cGMP GC	\$ 181.82	\$ 185.82	\$ 189.91
AS 9100/9110 GC	\$ 181.82	\$ 185.82	\$ 189.91

Labor Category and Description: Individuals providing these services to clients possess the following: 1) Education-Bachelor’s Degree or higher, 2) American Society of Quality (ASQ) certification as a Black Belt or Master Black Belt, and 3) 10+ years of relevant work experience.

Lean Six Sigma

Labor Category	Govt Hourly Rate (10/1/2013-9/30/2014)	Govt Hourly Rate (10/1/2014-9/30/2015)	Govt Hourly Rate 10/1/2015-9/30/2016
Lean Six Sigma General Consultation	\$ 295.05	\$ 301.54	\$ 308.18

Description of Registration Services: Our firm will contract with an accredited third party registrar to provide registration services to your firm. The auditors used by the registrar will not be involved in the training, auditing, or consulting services provided by Brand during the previous two (2) years of when the services are to occur.

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LABOR CATEGORY	GOVT DAILY RATE		GOVT DAILY RATE		GOVT DAILY RATE	
	10/1/2013-9/30/2014		10/1/2014-9/30/2015		10/1/2015-9/30/2016	
ISO 9001 Registration Services	\$	1,370.63	\$	1,400.78	\$	1,431.60
AS 9100/AS 9110 Registration Services	\$	1,781.82	\$	1,821.02	\$	1,861.08

NOTES:

1. A one-half hour minimum charge applies to all general consultation charges.
2. The above pricing does not include travel expenses.
3. MBNQA means Malcolm Baldrige National Quality Award.

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874-4 Training Services: Instructor Led Training, Web Based Training and Education Courses, Course Development and Test Administration, Learning Management, Internship

(The above pricing does not include travel expenses for the consultant/instructor or course materials (see 874-5 Ancillary Supplies and/or Services).

Title of Course	Length of Course	Total Price (10/1/2013-9/30/2014)	Minimum # of Participants	Maximum # of Participants	Cost for Each Additional Person* (10/1/2013-9/30/2014)
General					
Corrective and Preventive Action/Root Cause Analysis Seminar	2 Hours/Session (up to 4 sessions)	\$2,604.20	1	40	\$65.11
ISO 9001					
Executive Overview	4-6 hours	\$2,029.85	1	15	\$135.32
Implementation Course	2 Days	\$5,843.64	1	15	\$381.19
Internal Auditor Course	3 Days	\$7,611.94	1	15	\$496.54
Lead Auditor Course	3 Days	\$9,319.80**	4	20	\$1,479.60
Process Mapping and Management Course	2-4 Days	\$19,845.20	1	20	\$992.26
ISO 14001					
Executive Overview	4-6 hours	\$2,597.48	1	15	\$173.17
Implementation Course	2 Days	\$7,272.98	1	15	\$484.87
Internal Auditor Course	3 Days	\$6,233.99	1	15	\$415.60
Lead Auditor Course	3 Days	\$11,190.00**	4	20	\$1,776.52
MBNQA ***					
Executive Overview	1 day	\$2,597.48	1	15	\$173.17
Implementation Course	4 days	\$10,389.97	1	15	\$692.66
Internal Auditor Training	3 days	\$7,792.47	1	15	\$519.50
AS 9100/9110					
Executive Overview	1 Day	\$2,597.48	1	15	\$173.17
Implementation Course	2 Day	\$7,272.98	1	15	\$484.87

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Internal Auditor Course	3 Day	\$6,233.99	1	15	\$415.60
Lead Auditor Course	3 Day	\$9,319.80**	4	20	\$1,479.60
Lean Six Sigma					
Introduction to LSS	1 day	\$2,350.09	1	20	\$117.50
Design for LSS	5 days	\$9,400.36	1	10	\$940.04
ISO 9001 and LSS	1 day	\$2,350.09	1	20	\$117.50
LSS Green Belt Training	10 days	\$23,500.89	1	10	\$2,350.09
LSS Yellow Belt Training	2 days	\$4,700.18	1	10	\$470.02
LSS Champion Training	2 days	\$4,700.18	1	10	\$470.02
LSS Executive Overview	1 day	\$2,350.09	1	10	\$117.50
LSS Strategic Innovation	2 days	\$4,700.18	1	10	\$470.02

*Cost for Each Additional Person over the Maximum (except for Lead Auditor Training which is the price per person over the minimum)

**Price is for up to 6 students.

***MBNQA means Malcolm Baldrige National Quality Award

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874-5 Ancillary Supplies and/or Services

ITEM	Quantity	Govt Rate		
		10/1/2013-9/30/2014	10/1/2014-9/30/2015	10/1/2015-9/30/2016
ISO 9001 Executive Overview Manual	1	\$ 51.64	\$ 52.78	\$ 53.94
ISO 9001 Implementation Course Manual	1	\$ 59.47	\$ 60.78	\$ 62.12
ISO 9001 Internal Auditor Course Manual	1	\$ 74.48	\$ 76.12	\$ 77.79
ISO 9001 Registration Certificate	1	\$ 509.63	\$ 520.84	\$ 532.30
ISO 9001 Registration Maintenance	1	\$ 764.45	\$ 781.27	\$ 798.46
ISO 14001 Executive Overview Manual	1	\$ 50.83	\$ 51.95	\$ 53.09
ISO 14001 Implementation Course Manual	1	\$ 101.67	\$ 103.91	\$ 106.19
ISO 14001 Internal Auditor Course Manual	1	\$ 101.67	\$ 103.91	\$ 106.19
MBNQA Executive Overview Manual	1	\$ 50.83	\$ 51.95	\$ 53.09
MBNQA Implementation Course Manual	1	\$ 101.67	\$ 103.91	\$ 106.19
MBNQA Internal Auditor Course Manual	1	\$ 101.67	\$ 103.91	\$ 106.19
		\$ -	\$ -	\$ -
AS 9100/9110 Executive Overview Manual	1	\$ 50.83	\$ 51.95	\$ 53.09
AS 9100/9110 Implementation Manual	1	\$ 101.67	\$ 103.91	\$ 106.19
AS 9100/9110 Internal Auditor Manual	1	\$ 101.67	\$ 103.91	\$ 106.19
AS 9100/9110 Registration Certificate	1	\$ 764.45	\$ 781.27	\$ 798.46
AS 9100/9110 IAQC Fee	1	\$ 764.45	\$ 781.27	\$ 798.46

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Introduction to Lean Six Sigma	1	\$51.95	\$53.09	\$54.26
Lean Six Sigma Green Belt	1	\$162.67	\$166.25	\$169.91
Lean Six Sigma Yellow Belt	1	\$40.67	\$41.56	\$42.48
Lean Six Sigma Champion	1	\$50.83	\$51.95	\$53.09
Lean Six Sigma Executive Overview	1	\$50.83	\$51.95	\$53.09
ISO 9001 and Lean Six Sigma	1	\$76.25	\$77.93	\$79.64
Design for Lean Six Sigma	1	\$101.67	\$103.91	\$106.19
Strategic Innovation	1	\$76.25	\$77.93	\$79.64

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